



BOLDERADVOCACY

A program of Alliance for Justice

Voter Registration & Mobilization for 501(c)(3) Housing Organizations



HOUSING
PARTNERSHIP
NETWORK

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Senior Counsel

As a Tax-Exempt 501(c)(3) Nonprofit, What Can Your Organization Do to Encourage People to Register and Vote??



C3 Permissible Voter Engagement*

- Register Voters
- Educate Voters about voting process
 - Deadlines
 - Polling place
 - Rules about absentee voting
- Share c3 permissible resources about voting
- Share absentee applications
- Follow up/ensure application processed
- Follow up/ encourage voting/absentee voting
- Offer rides to the polls, some assistance

* Must be nonpartisan

<https://bit.ly/2E4YScp>

VOTER
REGISTRATION/
GOTV

Don't mention or
suggest a favored
or unfavored
party/candidate

Make service
available to
everyone

Targeting for
nonpartisan
Reason



Your Voice Matters: Register to Vote!



partners to be able to register anyone
and everyone that

Play (k)

0:52 / 3:46

Scroll for details



11 CFR 114.4(d)

“Voter registration assistance services will not be withheld or refused on the basis of support for or opposition to particular candidates or a particular political party.”



Required Notice for Corp/Labor
Engaged in VR Drive

No 501(c)(3) support for or opposition to **CANDIDATES** running for elected **PUBLIC OFFICE** – For 501(c)(3) Public Charities / IRS Rules

If you're with Hillary and ready to win, chip in right now to stand with her

● ○ ○

SECURE

GIVE ONCE GIVE WEEKLY

\$5	\$10	\$25
\$50	\$100	\$200
\$250	Other Amount	

NEXT →



Partisan = Trying to Influence which candidate to vote for



WHY VOTE PRO-LIFE THIS NOVEMBER?

- 1 Defend preborn babies**
Texans must protect babies in the womb - including those with disabilities - from barbaric practices like dismemberment abortion.
STOP DISMEMBERMENT ABORTION
- 2 Protect hospital patients**
Patients and those with disabilities are more vulnerable in Texas than any other state because the Advance Directives Act empowers hospital panels to withdraw treatment against their will.
- 3 Defund Big Abortion**
The predatory abortion industry still receives funding through Texans' insurance premiums. Pro-Life citizens should NOT be forced to subsidize others' abortions.

Register to vote by October 11!
TexasRightToLifePAC.com | #LifeFirst

Definition is for IRS/tax exempt purposes only.

Nonpartisan = activities that do not tend to help or hurt a candidate or group of candidates, regardless of political affiliation.

BILL OF RIGHTS MASSACHUSETTS VOTERS'

YOU HAVE THE RIGHT:

1. **To vote** if you registered 20 days before the election.
2. **To vote** on a provisional ballot if your name is not on the list and you believe you are registered.
3. **To vote** if you cannot read or write English.
4. **To bring** a friend into the voting booth to help you vote.
5. **To an accessible polling place** if you have a disability.
6. **To vote** if you have gone to prison for a felony as long as you have registered since release (you can be on parole or probation and still vote).
7. **To receive** up to two new ballots if you make a mistake.
8. **To bring** materials into the voting booth for yourself.
9. **To vote** as long as you are in line by 8 p.m.

YOU HAVE A RIGHT TO VOTE. CALL 1-866-OUR-VOTE

Voter Assistance Hotline sponsored by the Lawyers' Committee for Civil Rights Under Law.

Mass VOTE
www.massvote.org
www.wheredoivotema.com

YOU MAY NEED TO UPDATE YOUR VOTER REGISTRATION IF...

- ☒ **YOU HAVE RECENTLY MOVED**
- ☒ **YOUR LAST NAME OR MARITAL STATUS HAS CHANGED**
- ☒ **YOU HAVE NOT VOTED IN THE PAST TWO ELECTION CYCLES**

REGISTER TO VOTE HERE



For More Information Visit www.mvp.sos.ga.gov

 **@GAVotes**



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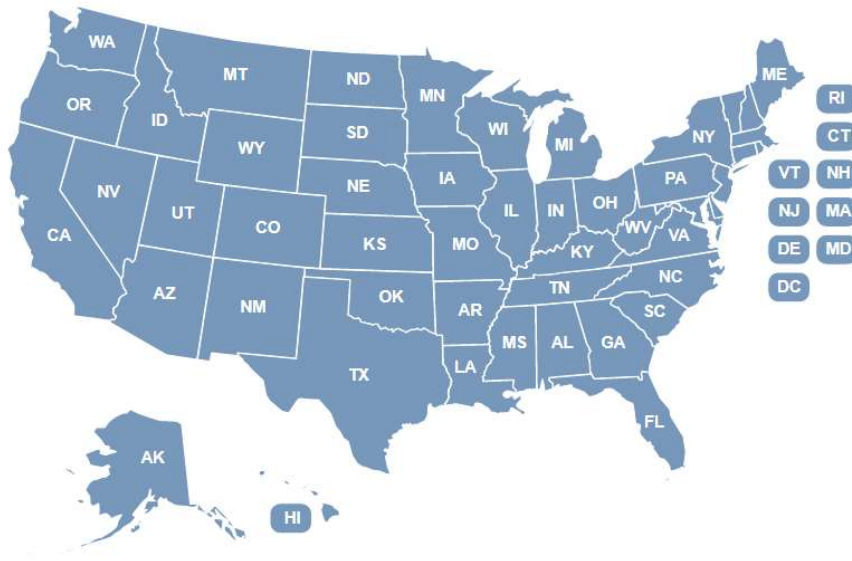


Absentee Voting

Other Laws Apply

Voting In Your State

Official voting information directly from your state's elections website



<https://www.nonprofitvote.org/voting-in-your-state>





You CAN Facilitate Voting

**You CANNOT Buy Someone's
Vote/Voter Registration/Absentee
Application**



Do NOT condition anything of value in exchange for taking action related to voting

Free Hotdogs for Everyone!!



But You Can Offer Something to
Everyone No Strings Attached



You can spend \$ to facilitate voting

501(c)(3)s may target voters because they are:

– Your natural constituency

- People who live in the region where your nonprofit operates
- The people your organization serves (clients, community, etc.)
- The people your organization hopes to serve

– Historically under-represented at the polls

- Low income residents
- Youth
- Others ?



Voter Registration Drive Guide

<https://bolderadvocacy.org/resource/want-to-conduct-or-fund-a-voter-registration-drive/>

For 501(c)(3) public charities planning to engage in voter registration:

DO	DON'T
<p>Do keep your voter registration activities nonpartisan, making sure your activities do not attempt to influence the outcome of a candidate election.</p>	<p>Do not plan, begin, or increase voter registration activities in order to influence which candidates or parties win an election for public office.</p>
<p>Do ensure that any coordination of voter registration activities with other 501(c)(3) organizations remains neutral about which candidate or party wins an election.</p>	<p>Do not coordinate your voter registration drive with any candidate or party. Do not collaborate with nonprofits that are trying to influence which candidate or party wins an election.</p>
<p>Do focus your voter registration activities on community members or clients with whom your organization already engages in its programs or advocacy work.</p>	<p>Do not prioritize outreach to certain demographic populations because they are more likely to vote for a particular candidate.</p>

VOTE
.ORG



Nonprofit
VOTE



Introducing Rules of the Game: The Bolder Advocacy Podcast



Watch later



Share

RULES OF THE GAME

MORE VIDEOS

THE BOLDER ADVOCACY PODCAST

or at bolderadvocacy.org/podcast.



0:47 / 0:48



YouTube



Premiering August 19th

Podcast on Nonprofit Advocacy



For free technical assistance on laws impacting nonprofit advocacy:
advocacy@afj.org
866.675.6229

For free tools, fact sheets, and publications
bolderadvocacy.org

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