



## **The Homelessness Priority: Strategies, Challenges and Opportunities**

**Wednesday, December 2<sup>nd</sup>, 2020 2:00 – 3:30 EST**

**[Zoom registration link](#)**

### **AGENDA**

#### **Description/Objective:**

The COVID-19 pandemic has created a new urgency and a significant shift of state and local resources to house people experiencing homelessness. Is your pipeline changing to be responsive and competitive? If so, what is your organization doing to prepare to acquire/develop appropriate housing, and what are you doing on the property/asset management and resident services side to ramp up for the more significant human support and challenges that supportive housing entails? We will hear from members who have made a strategic decision to ratchet up their focus on addressing homelessness, and discuss the implications of doing so and the emerging new partnerships that may be needed to succeed.

#### **Welcome/Overview – Tom Bledsoe**

#### **Changing Priorities and Strategies**

- Lara Regus, SVP Development, Abode Communities
- Walter Moreau, Executive Director, Foundation Communities
- Discussion

#### **Varying Approaches Across the Country**

- Strategic/business issues
- Models for service delivery and management

#### **What will Success Look Like?**

#### **Wrap-Up and Next Steps – Tom Bledsoe**