



New Orleans Fall Member Meeting Agenda

Wednesday, Dec 5th, 2018

1:30PM - 4:30PM

*Feliciana
10th FI*

CEO Forum

This is a unique forum where top leadership of HPN members meet with their peers in an intimate, safe setting to engage in strategic, in-depth discussions on critical market, policy, and business issues challenging our sector. The agenda, determined by a leadership planning group, will be sent to participants ahead of the meeting.

5:00PM - 6:00PM

*Louisiana Ballroom
10th FI*

Launchpad Release Party

Join us for a celebratory toast as we introduce Launchpad - our newest collaborative venture with HPN members and partners in the homeownership industry. The event will include a topline demonstration of the Launchpad client management application designed by housing advisors, for housing advisors on the powerful Salesforce.com technology platform.

6:00PM - 7:30PM

*Parish Hall
10th FI*

Opening Reception

Join your peers for drinks and hors d'oeuvres at Parish Hall at the Loews Hotel and enjoy great views of the Mississippi River.

7:30PM - 9:30PM

Dine Arounds

Look for our display table at the reception with information on nearby restaurants and a few dine-around sign-up sheets.

Thursday, Dec 6th, 2018

6:00AM - 6:45AM

HPN Run

7:30AM - 8:30AM

*Louisiana Ballroom
10th FI*

Breakfast

Breakfast with informal conversation with your peers.

8:30AM - 10:00AM

*Louisiana Ballroom
10th FI*

Opening Plenary - Reflections on the Changing Policy and Business Environment

On the heels of the mid-term elections, we will discuss the implications for our sector in the short term and explore the bigger trends - and transformational ideas - that will position us well for what lies ahead. We'll be joined by our long-time friend Carol Galante, Faculty Director at the Turner Center for Housing Innovation at UC Berkeley and formerly CEO at both Eden and BRIDGE, HPN Board Director, and HUD FHA Commissioner.

10:00AM - 10:30AM

Break



Don't forget to tweet with the hashtag: #hpnnola



New Orleans Fall Member Meeting Agenda

10:30AM - 12:00PM

Feliciana
10th FI

Concurrent Sessions

Innovative and Scaled Strategies to Raise Enterprise and Project Capital - Explore successful capital raise strategies undertaken by our international counterparts and discuss how we can apply some elements to our US efforts. We will review domestic initiatives designed to increase investment in housing and other community assets, including those launched by the government, a health insurer, HPN and our members.

Terrebonne
9th FI

Modular Construction Technologies for Savings and Efficiencies - Members are increasingly looking at modular construction to cut costs, save time, and ensure quality. The Turner Center's Carol Galante, who also runs the Innovation Lab at Factory OS, a recently-created venture that builds homes in a factory, will help us explore the state of modular construction, the pros and cons, and the hows and whys. Members will share their experiences on what has worked and what hasn't.

St. Landry
9th FI

Economic Mobility - We will continue exploring the roles we play to expand opportunity for the people we serve. Research from the Turner Center demonstrates the link between stable, affordable housing and greater economic mobility from generation to generation. We will discuss innovative initiatives designed to help people increase their financial capability and build wealth.

LaFourche
9th FI

Housing and Community Development Policy after the Elections - What do the election results mean for HPN, members, and our communities? The mid-term election results may require changes in how we advocate for resources, but there will be opportunities amidst the challenges. The policy development work HPN has done with Enterprise and the Turner Center this year can also offer new possibilities for us.

St. Tammany
9th FL

Asset Management - Data and Technology - As we increasingly turn to technology to manage and analyze our portfolios, what is our return on investment? What are members learning through improved tracking and visualization of their asset management data, and what changes have they made to improve their portfolio performance? We'll explore how we might work together to collectively improve our performance through peer sharing, common collection of data points, improved data technology, and benchmarking.

12:00PM - 1:00PM

Louisiana Ballroom
10th FI

Lunch and Informal Peer Exchange



Don't forget to tweet with the hashtag: #hpnnola



New Orleans Fall Member Meeting Agenda

1:00PM - 1:45PM
Louisiana Ballroom
 10th FI

New Orleans Tour Context Session

We'll provide a brief overview on why and how the Gulf Coast Housing Partnership was created in the wake of the devastation caused by Hurricane Katrina. Building on the partnership approach of HPN members across the country and an enterprise financing model that enabled the new organization to move quickly and effectively, GCHP was able to hit the ground running. Responding to the Katrina crisis, Volunteers of America also took an innovative approach to build local capacity. We will hear from both GCHP and VOA and then preview the upcoming tour of Oretha Castle Haley Boulevard. To ensure lasting success, GCHP adopted a partnership model more focused on community development than on housing per se. Nowhere is this strategy and approach more evident than in the Boulevard.

1:45PM - 2:00PM

Board buses

2:00PM - 5:00PM

New Orleans Tour - Oretha Castle Haley Boulevard Corridor

We will take buses to Oretha Castle Haley Boulevard and then have various walking tours to explore the Gulf Coast Housing Partnership's transformative development over the past decade of what was once a desolate and largely vacant ten-block commercial corridor in New Orleans' Central City into a magnet for business, housing, arts and culture, restaurants, and community services.

6:30PM - 9:30PM

Reception and Dinner at the National World War II Museum

Join us at the US Freedom Pavilion of the National World War II Museum, an immersive experience which tells the comprehensive story of American involvement in World War II.

Friday Dec 7th, 2018

7:30AM - 8:30AM
Louisiana Ballroom
 10th FI

Breakfast

Breakfast and informal conversation with your peers.

8:30AM - 10:00AM

COP Roundtables

Multi-Family Developers, *Feliciano, 10th FI*

CFOs, *Pointe Coupee, 9th FI*

COOs, *Acadia, 9th FI*

Property Ops, *LaFourche, 9th FI*

Launchpad: A Deeper Dive into our new Homeownership CMS, *St. Landry, 9th FI*

NMTC Working Group (Restricted to Participants in HPN's NMTC single-family program and members with NMTC program experience), *Louisiana Ballroom, 10th FI*



Don't forget to tweet with the hashtag: #hpnnola



New Orleans Fall Member Meeting Agenda

10:00AM - 10:30AM

Break

10:30AM - 12:00PM

Concurrent Sessions

LaFourche
9th FI

Talent Management: Diversity, Equity, and Inclusion - What challenges are we facing as we strive for diversity, equity, and inclusion in our talent management strategies? How do we create a board and staff that represent these core values? Join us for a peer exchange on how we are grappling with these issues and what additional steps we could be taking.

Feliciana
10th FI

Positioning Affordable Housing as an Attractive Health Sector Investment - We will explore health and housing partnerships ranging from health insurers investing in housing development and case management, to supporting the build out of technology systems and tools to facilitate healthcare coordination. We'll look at how to identify and approach health partners - and how housing organizations can make themselves more attractive partners.

Pointe Coupee
9th FI

Collaborating with Entrepreneurial PHAs - Join us for a conversation around new approaches and collaborations with entrepreneurial public housing authorities and their impact on the industry and on communities. This will include RAD partnerships, Moving to Work, and how deeper engagement with these PHAs can enhance our work, deepen our peer exchange, and create synergies.

Terrebonne
9th FI

Energy Efficient and Healthy Building - In Part I, we'll examine the performance of energy efficient technologies members have been utilizing over the past several years, such as the Passive House developments built by ACTION-Housing and REACH. We'll review the data and the impact of these buildings on residents and communities. In Part 2, we'll take a look at an online resource just launched by HPN Select and the Healthy Building Network to promote green and sustainable products that promote healthy living environments.

St. Landry
9th FI

Scaling Homeownership to Strengthen Neighborhoods - We need to attract more capital to scale our homeownership efforts. Many funders are shifting away from housing and focusing on income inequality and wealth building. We know homeownership can help combat these challenges and multiple studies show that homeownership is a great tool to protect residents from being displaced in gentrifying neighborhoods. Are we leveraging this angle of our work with our investors? We'll discuss how members are investing to increase homeownership and strengthen neighborhoods and how they measure their impact.



Don't forget to tweet with the hashtag: #hpnnola



New Orleans Fall Member Meeting Agenda

12:00PM - 1:30PM
Louisiana Ballroom
10th FI

Lunch - Organizing for the Road Ahead

We will close the meeting by bringing together various policy focused strands and work on a strategy for moving forward in the months ahead.

Thank you to our Generous Partners



 *Don't forget to tweet with the hashtag: #hpnnola*